

PRODUCT OVERVIEW



AMERICAN LIFESTYLE AND START HEALTHY MAGAZINE

They are not just a marketing piece, they are a gift that clients will appreciate.

How it works

American Lifestyle and Start Healthy magazines are a way to connect with your past clients and prospects regularly by sending them a free bimonthly subscription to your very own personally branded magazine.

AMERICAN LIFESTYLE DIGITAL EDITION

A digital publication with great content just like the magazine for email marketing!

Why it works

The magazines increase your connectivity with an entire household and reinforce your value proposition to the next generation. It is also a great way to connect with high net worth centers of influence to help build a more robust prospect pipeline.

MAGAZINE

DIGITAL EDITION

The digital edition features content from the editorial staff of American Lifestyle, with interactive content that is beautiful on any device.

Blow away your competitors' e-mail! The American Lifestyle digital edition is customized with your branding and can be sent to 1,000 e-mails. Add this to your touchpoint system as an appreciated item of value!



It pays to be remembered.

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LOCAL CONTENT

Automated emails with curated local events, branding you as the community expert.



POSTCARDS

It has never been easier to impress your geographic farm and get new leads!



TARGETED MAILING LISTS

Build your ideal targeted mailing list based on things like geography, recipient interests, and many other demographics.

How it works

Why it works

LOCAL CONTENT

Local Content features high-quality, curated events from your area, emailed to your list every two weeks, with your branding.

This is a great additional email touchpoint. We handpick the events, build the emails and deliver them to your recipients. You get all the benefits of being the local expert without having to do any of the work.

POSTCARDS

Create your own custom postcard or choose from hundreds of premade templates. Either way, you can count on your postcard being high-quality and standing apart from the competition.

Postcards can make an impression on hundreds of people for a low cost. Invite your clients to an event, promote your educational seminar, or target a territory.

TARGETED MAILING LISTS

The list tool allows you to select the geographic area down to the street you want to focus on, and then we take it a step further by giving you the ability to choose specific demographics, like age, income, and so much more!

The list tool is an incredibly powerful way to target your messaging to the exact people you want to work with, which is perfect for keeping your pipeline full.

